

Published September 29th, 2010

## Crowds Come Out for Art and Wine



People at the Art and Wine Festival were heading in all directions so as not to miss anything. "It was the biggest and best event ever," says Jay Lifson, Executive Director of the Chamber of Commerce, "everything clicked." With comfortable weather and record attendance, revenue from wine sales was up 18%. Lifson estimates there were over 500 volunteers that helped everything run smoothly.

Photo Andy Scheck

Reach the reporter at: [info@lamorindaweekly.com](mailto:info@lamorindaweekly.com)

Copyright © Lamorinda Weekly, Moraga CA