

Buff the Nails? And the Car?

By Sophie Braccini



Professional Automotive co-owners Dave Watson and Scott McKenzie with Pinkies' Nail Salon Megan Dryden renew their agreement

Photo by Sophie Braccini

Bonnie Watson is a very practical woman who likes things done with style and efficiency. About eighteen months ago, the wife of Professional Automotive's owner Dave Watson asked the no-nonsense question: "Can I get my car washed while my nails are done next door at Pinkies?"

Why not? Furthermore, thought Dave, shouldn't anyone be able to get the same time-saving treat? So Professional Automotive and Pinkies Nail Salons got together and worked out a synergistic arrangement: while Pinkies' customers relax for a treatment, their cars are equally pampered next door. The car facility, that filtrates and recycles water, provides a detailed, by-hand cleaning of cars, including windows, stain removal and tire cleaning. The cost of the special Pinkies' car wash is \$30; the nail treatment's cost depends on the services selected.

The two stores are neighbors in Lafayette; Professional

Automotive is located at 3331 Mt. Diablo Blvd. and Pinkies' at 3333 Mt Diablo Blvd. Every day, one to three customers come for the joint service. For Watson, that has meant hundreds of new customers for his business and by the same token, the automotive facility refers customers to Pinkies.

Professional Automotive specializes in collision work, auto body and classic vintage restoration for all makes and models. The company contributes to schools and non-profit auctions and sponsors the Happy Valley baseball team.

Pinkies' owns stores in Lafayette, Danville, San Ramon, Los Altos, Burlingame and San Francisco. The salon offers a full line of manicures, pedicures, waxing and tinting treatments.

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