

# business briefs

## Terzetto Cuisine Celebrates Your Birthday

1419 Moraga Way, Moraga  
376-3832

www.terzettocuisine.com  
For nine years, the Moraga restaurant has been sending birthday cards to its customers offering them a free entrée and a piece of Angel Birthday cake, once during their birthday month. Roos Pal, the gracious owner, now wishes to extend the invitation to the whole community: no more special card needed, just come with a proof of birth date and you'll be treated to the "Birthday Special." Go to the restaurant's web site to check the new menu.



Roos Pal, Terzetto Cuisine Photo Sophie Braccini

## Rhythm Room Expands its Offerings

3330 Mt. Diablo Blvd, Suite 101, Lafayette  
283.4801- www.rhythmroomdance.com/KidTeen\_Jan-Jun08.pdf  
The Rhythm Room is expanding its classes to accommodate demand. Four weekly Dance Fitness Classes are now offered; another AM class on Thursdays at 10:15 AM with Di Rowley has been added. A new Pre-Ballet Classes is now available for ages 4 and 5. By request the Rhythm Room has added four new Ballet options for young dancers.

## A New Challenge for Keith Miller

Pacific Union GMAC Real Estate, www.pacunion.com  
Keith Miller, current president of the Orinda Chamber of Commerce, has joined Pacific Union GMAC Real Estate as Vice President and Branch Manager of the company's Orinda office and virtual Danville offices. A realtor since 1998, Miller comes from Prudential California Realty where he managed their Orinda office for the past four years. "I have always held the Pacific Union GMAC brand in very high regard and am proud to join the management team," said Miller, who has lived in Lafayette for the past 27 years with his wife and two grown children. "There are abundant opportunities in Contra Costa County and I'm excited to be leading this esteemed group of real estate professionals as we move our business to the next level."

## News from the Chambers of Commerce:

**Lafayette Chamber of Commerce,**  
100 Lafayette Circle, Lafayette

- www.lafayettechamber.org • 925-284-7404  
• Entrepreneur's Club, Thursday December 20th at 8:30 a.m.  
Location: Lafayette Chamber Conference Room.  
Season's Greetings from the "Friendly Chamber"

Barbara, Linda, Karen and Jay wish all of you a happy holiday season with family, friends a lot of LOCAL SHOPPING!  
Here's something to think about. If every resident in Lafayette spent \$10,000 on gifts in December, by shopping in Lafayette, we would have enough sales tax revenue to repair all the failed roads in town. This is another great reason to do your holiday shopping right here in Lafayette.

## Chamber of Commerce of Moraga

www.moragachamber.org  
Jenny Boyd,  
Chamber President,  
sends her greetings:  
"We're at an exciting juncture in Moraga. We're building a sense of 'community' and the cooperation and communication between the Town, Chamber, retail establishments and organizations in our town has never been better. Thanks so much, to everyone who has joined the Chamber, giving us your support. Thanks to each volunteer who has worked so hard on the many events we've held. All celebrations during this holiday season - Christmas, Hanukkah, Kwanzaa, give us the opportunity to enrich our lives and give thanks for what we have. Bless you all."

## Orinda Chamber of Commerce,

24 Orinda Way, Orinda  
- www.orindachamber.org

Keith Miller, Chamber President, offers Season's Greetings:  
"The Orinda Chamber of Commerce would like to extend our warmest wishes for a wonderful Holiday season to all citizens of our city. We'd also like to take this opportunity to express our gratitude for the overwhelming support that the City of Orinda and the business community have given to the chamber for our "Shop Orinda" campaign. May everyone enjoy a healthy and prosperous Holiday."

## Locally Owned Onsite Computer Services in Lamorinda

By Sophie Braccini

Lamorinda is the home of many entrepreneurs; the technical field has given rise to a very diverse breed of entrepreneurs who are eager to service our personal and professional information tools. Stores have been struggling; nobody wants to bring their equipment to a store when a problem arises. Onsite services now get the work by going to clients' sites.

### A One-Woman Show

The field is primarily masculine, although one company, Techmommy, is a one-woman operation. Alison Bouchard first got involved with computers for her personal use in the early 80's. The mother of two wanted a part time job she could manage from home.

"What sets me apart," says Bouchard, "is that I use both my left and right brain. I'm a technical and a people's person; a high-tech brain with the patience of a mother." She believes that her friendly and personable approach is the key to her success. She speaks in plain English and educates as she goes. Bouchard works with individuals and small businesses, families and seniors. She troubleshoots, repairs, and sets-up PCs. "There are discrepancies caused by older versions and brands when you shop. People have their own specific needs too, so I take them shopping and within an hour we can be done." Bouchard charges \$99 an hour.

Lisa Connolly of Lafayette says, "Alison's services are very friendly and personable. She helped me become savvier about pre-teens' Internet use and their safety while online." Reach Techmommy at info@techmommy.com, 377-7711, or visit the website at http://www.techmommy.com.

### A Company of Nerds?

Like Alison Bouchard, Edward Zeidan was not originally trained as a computer engineer. The founder of Nerd4Rent graduated in Political Science and holds an MBA. The name of the company was chosen carefully. "I wanted it to reflect our personality, we are technically savvy but very friendly, not intimidating," says Zeidan.

Nerd4Rent serves individuals and small businesses. A staff of eleven, six of whom are technicians, do setups and maintenance; they take care of malfunctions, network issues and viruses. The company charges \$149 an hour, with 15 minute increments after the first hour. Nerd4Rent will soon offer a fixed priced maintenance contract from \$9.99 to \$19.99 a month. Zeidan offers phone support and remote control support that's quicker and less expensive.

Jay Lifson, of the Lafayette Chamber of Commerce, has been working with Nerd4Rent for many years: "The gig is up!" says Lifson. "Ed wants us to think he's a nerd. No one is buying that



disguise anymore. Those who have used Nerd4Rent know that Ed and his team are dependable, efficient, and knowledgeable. Nerd4Rent was our 2006 Small Business of the Year. Training, technical support, repairs and web design are all in Ed's tool belt." Reach Nerd4Rent at Nerd@Nerd4Rent.com, 283-5666, or visit the website at http://www.nerd4rent.com/.

### Teamwork

Specializing in the solving of difficult technical problems, DiabloLink Communications is a good example of how ingenuity and passion can lead to the creation of a sustainable business. Steve Angelides and Doug King started their cooperation when they jointly developed a non-profit religious news site, www.orthodoxnews.com, in the '90s. They decided to commercialize the Internet tools they had developed and built an integrated services company.

According to Angelides, what makes them efficient is the cooperation the two men have de-

veloped over the years. "We are complementary," says Angelides, "and our technological knowledge grows as we solve new issues." DiabloLink's approach to new technology includes not charging their customers for their learning curve. 30% of DiabloLink's customers are seniors, and the company offers ongoing tutoring at the rate of \$49 an hour.

"Fast response time is key in our business," explains Angelides, "we respond to phone calls twenty-four hours a day, seven days a week. Sometimes we can solve the issue over the phone, but often a physical intervention is necessary."

Dave Reynolds, owner of the Curves Fitness Center in Moraga, has been DiabloLink's client for the past couple of years. "I appreciate DiabloLink's fairness and reliability," says Reynolds, "most of the time, Steve or Doug will immediately know what the problem is." Reach DiabloLink at sales@DiabloLink.net, 465-9567, or visit the website at http://www.diablolink.net/.



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