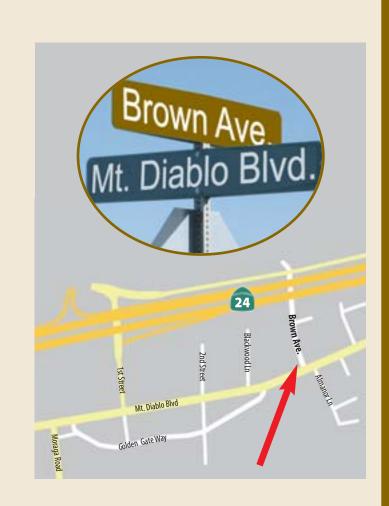
ALL ROADS LEAD TO BROWN AVE.

You might think you know Brown Avenue, but have you been here lately? Come check out the vibrant businesses and eclectic shopping on Lafayette's east side -it's just a short way down the Boulevard!



Wednesday, November 24, 2010

Holistic Veterinary Center



Dr. Karen Rettig with a happy patient

Alternatives for Animals is one of the few veterinary clinics in the Bay Area that is exclusively dedicated to Holistic Medicine. Our focus is on energetic healing and while we have some western medications available, we rarely need to use them. We refer out for diagnostic procedures to enable our wellness center to remain peaceful, calm and tranquil thus allowing our patients to relax and receive the full benefit of their treatments. Holistic medicine encompasses many modalities that bring the body into balance. Through balance comes wellness and healing. The modalities offered at Alternatives for Animals are: Acupuncture, Chiropractic, Chinese Herbal Medicine, Homeopathy, Reiki, Craniosacral, Bioresonance Therapy, Nutrition, Flower Essences and Pulsed Signal Therapy. We are passionate about what we do and every day we are excited to make a difference in animals' lives, whether it be offering non-invasive options for a terminal illness to advising owners on natural methods for rearing their new puppy.

Dr. Karen Rettig 1042 Brown Ave., Lafayette Phone: (925) 283-6160 alternatives4animals.com

Monday thru Friday 9:00 a.m. - 5:00 p.m. Saturday 8:00 a.m. - 1:00 p.m. Please call for an appointment



Your furniture helps make your house a home - don't send it away!



- Family-owned and operated, Robert and Venera Avanesyan
- Repair and upholstery of sofas, ottomans, chairs, headboards, slipcovers, pillows; antiques and custom upholstery
- Pick-up and delivery of your furniture available
- Expert advice on the selection of fabric and trim; thousands of samples to choose from

Whether it's your grandmother's dining room set or a much-loved family sofa, when it's time to entrust your furniture to the hands of an upholsterer the artisans at M.R.S. Furniture Upholstery offer the finest in Old World craftsmanship and quality. And because your furniture stays right here at the Forge, you could even come visit it!

Owners Robert and Venera Avanesyan are proud to continue the business that has been in their family for over 50 years. Robert, trained in his craft by his father and brothers, will accept nothing less than perfection in his finished work – and you will love his skilled attention to every detail.

M.R.S. Furniture Upholstery The Forge 3418 Mt. Diablo Blvd. (corner of Brown Ave.), Lafayette Phone: (925) 962-0579

Open 9:00 a.m.-6:00 p.m. Mon. thru Fri., and 9:00 a.m.-2:00 p.m. Sat.

Everything Sewing



Owner, sewing enthusiast, and quilting expert Carolie Hensely.

The Cotton Patch is a scene of sewing wonderment! Bright, brilliant, clear colors appear throughout the store. We carry a vast selection of fabrics including Cotton Prints and Solids, Batiks, Flannel, Minky, Corduroy, Rayon, Satin/Silk, and Vinyl. Hundreds of books, patterns, and gift items line the shelves. If you're in the market, Bernina and Janome sewing machines fill the store's center; or we can repair your machine on location. Classes and events are offered frequently throughout the year for those wanting to learn something new or improve an existing skill. If you've hit a snag in a project why not bring it in? Problem solving and helping customers realize their ideas are specialties of our staff – one of them usually has the answer. The Cotton Patch has been a one-stop shopping destination for sewers and quilters in Lafayette, and beyond, since 1978. Come by and see us!

1025 Brown Ave., Lafayette Phone: (925) 284-1177 www.quiltusa.com Hours: Mon-Fri 10am-5:30;

Thurs 10-9; Sat. 10-5; Sun 12-4.



Classy Consignment Store



Rosie's Upscale Consignments has been offering high quality clothing for resale in our storybook cottage location on Brown Avenue since 1973. Savvy shoppers can find quality women's apparel and accessories at bargain prices. Looking for something exceptional? Discover one of our vintage treasures! Unique items for home décor are also available. All items are stocked for the current season. Ample parking makes your excursion easy and nearby restaurants make for a great girls' day out and a lot of fun!

Rosie's Upscale Consignments 1020 Brown Ave., Lafayette Phone: (925) 283-6540

Store hours: 10:00 a.m. to 4:30 p.m., Tues. thru Sat. Consignments welcome 10:00-2:00

The History of Creative Alterations



Joseph Jamkochian , owner, operator

I first picked up a needle and thread in 1972. It was in my father's sewing shop – he was the inspiration behind my success. Years later, in 1991, my family and I left Armenia seeking opportunity; our search led us to the United States. By 1992 I had the good fortune to take over a tailor shop that was barely making ends meet. We began offering many services to clients, such as dress-making, tailoring formal dresses, wedding dresses and business suits. After 38 successful years as a tailor in my shop at The Forge in Lafayette, I realized that having a larger location would lead to even greater opportunity, so I decided to relocate to a 1600 sq. ft location at 1048 Brown Avenue. Over the years, we have integrated additional services for our clients. We now offer everything from tailoring to dressmaking, dry cleaning, wedding dress preservation and our newest service - monogramming and embroidery. Creative Alterations is a family-owned business full of passion and dedication to hard work, providing expert tailoring services.

Creative Alterations 1048 Brown Ave., Lafayette Phone: (925) 284-5636







Anthony Ruiz

Fastframe has been a mainstay in Lafayette since it opened in 1991, and has an excellent reputation of producing a finely-crafted product with first-class customer service. Anthony Ruiz, a custom picture framer since 1987, purchased the business in 1999. For nearly 20 years Anthony and his staff have created one-of-a-kind masterpieces for Lamorinda families and businesses that have become heirlooms and wonderful additions to their décor.

Anthony, a hands-on owner, puts a great deal of effort into the community. One of his pet projects is "The Luck Of The Draw", where local school children enter their artwork in a drawing and the lucky winners receive complimentary custom framing from Fastframe. This popular show, now in its eighth year, travels to various locations in Lafayette throughout the school year.

Anthony is an active member of the "Try Lafayette First" program and feels strongly about giving back to the community that inspires him. Anthony says, "We are very fortunate to have such a supportive customer base who appreciates our craft. One of our finer moments was being commissioned to do the majority of the framing for the new Lafayette Library."

> 1020 Brown Ave., Lafayette Open Monday-Saturday 10-6 (925) 283-7620 Follow "Fastframe of Lafayette" on Facebook

