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"Warm Up Winter" Campaign Kicks Off

Submitted by Ana Walker



Drop-off site collection bin, created by Venture Men's Goods in Lafayette Photo provided

Throughout November and December, DoGood Vines, a company that gives 50 percent of its net profits to charitable causes, will pour complimentary wine tastings for customers at local retail shops serving as drop-off locations for warm clothing donations. Every person who makes a donation of a blanket, socks, gloves or beanies, which will go to Central County Homeless Outreach in Martinez, will receive a twofor-one voucher from Town Hall Theatre (THT) to see its production of It's A Wonderful Life. Venture Men's Goods in Lafayette kicked off the campaign at their ribbon cutting ceremony Nov. 15 and will remain a drop-off site through December. Town Hall Theatre, also a drop-off site for warm clothing donations, will serve complimentary DoGood Vines wine from 6:30 to 7:45 p.m., before the 8 p.m. show, Thursday, Dec. 6 and will host a reception for all the retailers and supporters on Dec. 13 from 6:30 to7:45 p.m. to recognize the community's success in coming together to contribute to a very important cause. "We are thrilled to participate with DoGood Vines in this partnership, because this kind of creativity and generosity are central to our purpose as a community theatre," says Clive Worsley, THT's artistic director. Donors will receive 2-for-1 vouchers at all donation sites, including the theatre. Please call (925) 283-1557 for more information.

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