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## LimeBike coming to Lamorinda?

By Sora O'Doherty



Photo provided

which are, predictably, painted a vivid lime green.

Should the company decide to proceed, and the governments of those jurisdictions approve, LimeBike would launch what would probably be a six-month trial period to see how the service fares. Council Member Dean Orr noted that the service could benefit employees who work in or for Orinda who could ride the bikes to and from BART, although that also raised the question of whether bike riding is allowed on the BART connector. LimeBike bikes are being used at the BART stations in South San Francisco, San Bruno and at Fruitvale, along with Caltrain stations and in Alameda.

Mayor Amy Worth inquired about the company's marketing plans, and company representative Sam Dreiman explained that they would use local sources, such as farmers' markets, local police departments, fairs and festivals to try to raise awareness of their product. Also in response to Worth, Dreiman explained that the company utilizes active management throughout the day to reposition the bikes from remote locations to places where demand is expected to be highest.

In response to a question from the public, Dreiman also explained that they provide a "healthy" wage and workers' compensation. Employees start as independent contractors, but eventually become full-time employees. City Attorney Osa Wolff explained that the city would be free from any liability under any future indemnity agreement. Following further talks between LimeBike and neighboring communities, the matter may be brought back to the council at a later date.

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