

Published July 22nd, 2020

Campo student fundraiser focused on COVID-19 relief By Jennifer Wake



Photos provid





Arjun Chhabra wears a Rafiki bracelet.

Rafiki bracelets were delivered safely during student fundraiser We@Campo, a club associated with the We.org movement that provides people (especially students) the tools to change the world, held a spring fundraiser facilitated by Arjun Chhabra, an incoming senior at Campolindo High School, by selling beautiful, handcrafted Rafiki bracelets for Mother's Day and graduation.

"Rafiki bracelets are inspired by Maasai beading traditions in Kenya, handmade with love by women known as mamas," said Chhabra, who followed CDC guidelines for local delivery. "We raised \$1,234 benefiting education, health, water, food, and COVID-19 relief internationally in this campaign and are planning our next one already!"

Shannon Tague, one of the Class of 2020 advisors at Campo, helped implement the Plan "C" Campaign which was a coordinated effort to virtually celebrate Campo's Senior Class during the last two months of the school year. "Each week we would pick a word that started with the letter `C' and use it as a themed rally-call . words such as community, celebration, commemorate," Tague said. "Arjun contacted me with an incredibly well-written communication regarding his fundraising effort selling Rafiki bracelets and asked if we could include it in our weekly communication to the senior parents. Many were looking for small, meaningful gifts to purchase as graduation gifts, and loved the added benefit of

supporting a Campo-based organization focused on bettering the world. Despite the [shelter-in-place], Arjun found a way to smartly fundraise for his organization and showcase Campo's commitment to helping those in need."

Reach the reporter at: jennifer@lamorindaweekly.com

<u>back</u>

Copyright [©] Lamorinda Weekly, Moraga CA