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Looking Good in Lamorinda

By Moya Stone



Ear Curation by Lemonade. Photo provided

Body Piercing is fast becoming a fashionable must have. Florence Pugh, who starred in Greta Gerwig's hit film "Little Women," was recently on the cover of Harper's Bazaar sporting a nose ring. Actors such as Zoë Kravitz and Demi Lovato regularly show off their latest looks on Instagram. Now piercing has come to Lafayette.

In November 2020 Becky Dill and Pablo Perelmuter opened Lemonade, a specialty piercing and fine jewelry boutique located in The Forge on Mt. Diablo Boulevard. The married couple chose Lafayette for their first bricks and mortar venture because of its charm and location. "We love that Lafayette is both a quiet and accessible place in the Bay Area," says Dill.

Dill and Perelmuter are piercing professionals with over 20 years of experience. In addition to the couple's expertise, what sets Lemonade apart from other piercing businesses is their high-end jewelry offerings. "We love products made right here in California - not mass-produced overseas," says Dill. They carry only genuine stones set in gold, platinum, or implant grade titanium

by fashionable brands such as Body Vision Los Angeles. Also, for those who may be hesitant about piercing it's good to know that Lemonade is Single-Use. "Single-Use means that along with not reusing needles we're also not reusing clamps, pins, or other tools to accomplish the piercing," Dill explains. "This not only makes the procedure safer for the consumer and ourselves, but it is much better for the environment." Lemonade is one of the few piercing studios that disposes of their tools in medical waste recycling.

Customers come to Lemonade from around the Bay Area and the most popular request is for Ear Curation, which is multiple piercings around the ear that create a certain look. "Ear curation appointments are not about receiving a bunch of piercings all at once," explains Dill. "They're more about helping the client build goals and create a path forward so that they can achieve the style of their dreams!"

Piercings are popular among youth and "mature" customers alike and Dill says that it's the unique self-expression that people desire. "People want to feel good, feel beautiful, and be empowered." She says that the reasons for piercing vary "but the days of piercing being exclusively for the punks or counter-culture has passed."

Lemonade offers "piercing parties" for groups of family and friends. Check the website www.lemonadepiercing.com or call the shop for more information and appointments, (925) 385-7117.

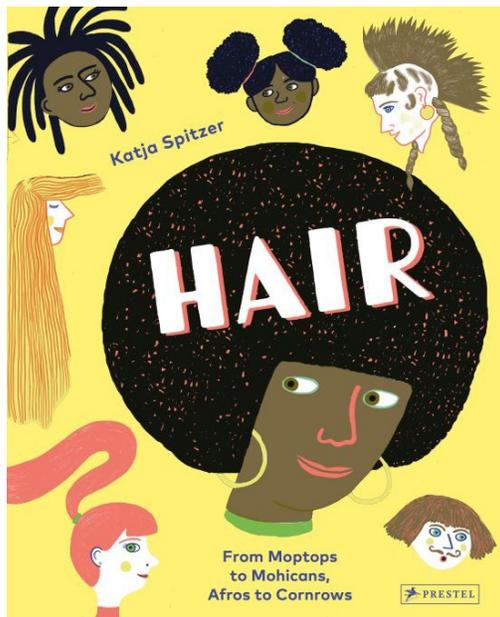
To show off ear curations or to go glam for the holidays, how about an updo? Orinda Beauty Supplies and Beauty Supplies Plus in Lafayette both have a selection of barrettes, combs, headbands, and other hair accessories to add a bit of sparkle to any holiday hairstyle.

Did you know that November is Picture Book Month? Books make great holiday gifts. Katja Spitzer's new illustrated book, "Hair: From Moptops to Mohicans, Afros to Cornrows" (Prestel Press) is the most delightful read for kids and adults too. Hair is complicated, but Ms. Spitzer has approached the subject head on, discussing the history of hair and hairstyles from various cultures. The text is straight forward, aimed at young readers 5-7, and the fun color-saturated illustrations are appealing to all ages. I truly enjoyed this book for the information, the illustrations, and the celebration of all hair types and styles.

Winter temps have arrived, and Lafayette fashion stylist Francie Low says that wide leg pants in patterns, such as plaid or herringbone, are a hot choice for both warmth and style. "Pair with a fitted turtleneck sweater for a classic slimming look," she advises. Fair Isle sweaters are all the rage as are the Western boot. "Don't be afraid to wear black denim with ivory booties," she says. "It's a cool contrasting look." We are really going wild for the holidays this year. Low says it's all about sequin tops and bottoms, adorned with ostrich feathers. Looking for something more conservative? Choose a velvet blazer in green, maroon, or black. For more fashion advice follow Low on IG. #ohsofancyfrancie.

Stay warm and go forth in holiday style!

Moya Stone is a fashion writer and blogger at www.overdressedforlife.com.



"Hair" by Katja Spitzer, Prestel Publishing. Photo provided

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